



KMICE 2018 PROGRAMME OVERVIEW

DAY 1 – WEDNESDAY 25th JULY 2018		
07.30 am – 08.30 am	Registration	
08.30 am – 10.00 am	Session 1	Session 2
10.00 am – 10.30 am	Tea/coffee Break	
10:30 am – 12.00 pm	Best Paper Presentations	
	Session 3	Session 4
12.00 pm – 01.30 pm	Luncheon	
01.30 pm – 02.30 pm	Keynote Speech I: Knowledge Management: Between Expectations and Reality <i>By Prof. Dr. Meliha Handzic</i> <i>International Burch University, Sarajevo</i>	
02.30 pm – 03.30 pm	Keynote Speech II: Critical Digital Marketing Trends for 2018 and Beyond – How to stay relevant <i>By Dr. Frank J. Peter</i> <i>Principal of AsiaTraining,</i> <i>Managing Director FJP Marketing Sdn. Bhd.</i>	
03.30 pm – 04.00 pm	Tea/coffee Break	
04.00 pm – 05.00 pm	Keynote Speech III: "Social Media and Knowledge Management the Disruptive Technology" <i>By Prof. Dr. Mohamad Fauzan Noordin</i> <i>International Islamic University Malaysia (IIUM)</i>	
07.00 pm – 11.00 pm	Dinner Best Paper Award	
DAY 2 – THURSDAY 26th JULY 2018		
07.30 am – 08.30 am	Registration	
08.30 am – 10.00 am	Session 5	Session 6
10.00 am – 10.30 am	Tea/coffee Break	
10.30 am – 12.00 pm	Session 7	Session 8
12.00 pm – 01.30 pm	Luncheon	
01.30 pm – 03.30 pm	Session 9	Session 10
03.30 pm – 04.00 pm	Tea/coffee break	
04.00 pm – 06.15 pm	Session 10	Session 11
DAY 3 – FRIDAY 27th JULY 2018		
08.30 am – 5.00 pm	Networking Session	