



PROGRAMME OVERVIEW

DAY 1 – WEDNESDAY 25 th JULY 2018		
07.30 am – 08.30 am	Registration	
08.30 am – 10.00 am	Session 1 (Best Paper) <i>Junior Ballroom</i> PID 83 PID13 PID 57 PID 40	Session 2 (Applications of Knowledge Management) <i>Waterfront 2</i> PID 85 PID 70 PID 92 PID 96 PID 97 PID 98
10.00 am – 10.30 am	Tea/coffee Break	
10:30 am – 12.00 pm	Presentations	
	Session 3 (Best Paper) <i>Junior Ballroom</i> PID 45 PID 15 PID 65 PID 104	Session 4 ((Knowledge Sharing) <i>Waterfront 2</i> PID 9 PID 14 PID 56 PID 69 PID 62 PID 50
12.00 pm – 01.30 pm	Luncheon	
01.30 pm – 02.30 pm	Keynote Speech I: Knowledge Management: Between Expectations and Reality <i>Junior Ballroom</i> <i>By Prof. Dr. Meliha Handzic</i> <i>International Burch University, Sarajevo</i>	
02.30 pm – 03.30 pm	Keynote Speech II: Critical Digital Marketing Trends for 2018 and Beyond – How to stay relevant <i>Junior Ballroom</i> <i>By Dr. Frank J. Peter</i> <i>Principal of AsiaTraining, Managing Director FJP Marketing Sdn. Bhd.</i>	
03.30 pm – 04.00 pm	Tea/coffee Break	
04.00 pm – 05.00 pm	Keynote Speech III: "Social Media and Knowledge Management the Disruptive Technology" <i>Junior Ballroom</i> <i>By Prof. Dr. Mohamad Fauzan Noordin</i> <i>International Islamic University Malaysia (IIUM)</i>	



5.00 pm – 5.10 pm	Special track on JICT <i>Junior Ballroom</i> By Assoc. Prof. Hatim Mohamad Tahir <i>Universiti Utara Malaysia</i>	
07.00 pm – 11.00 pm	Dinner Best Paper Award <i>Junior Ballroom</i>	
DAY 2 – THURSDAY 26th JULY 2018		
07.30 am – 08.30 am	Registration	
08.30 am – 10.00 am	Session 5 (Knowledge Assets) <i>Junior Ballroom</i> PID 11 PID 12 PID 35 PID 93	Session 6 (Knowledge Sharing, Impact & Integration) <i>Waterfront 2</i> PID 31 PID 18 PID 24 PID 46
10.00 am – 10.30 am	Tea/coffee Break	
10.30 am – 12.00 pm	Session 7 (Knowledge Management Case Study) <i>Junior Ballroom</i> PID 16 PID 10 PID 101 PID 71 PID 90 PID 105	Session 8 (Intelligent Info. System) <i>Waterfront 2</i> PID 53 PID 23 PID 28 PID 38 PID 44 PID 33
12.00 pm – 01.30 pm	Luncheon	
01.30 pm – 03.00 pm	Session 9 (Applications of Knowledge Management) <i>Junior Ballroom</i> PID 87 PID 21 PID 6 PID 75 PID 106 PID 107	Session 10 (Intelligent Info. System) <i>Waterfront 2</i> PID 22 PID 26 PID 27 PID 29 PID 51



03.00 pm – 03.30 pm	Tea/coffee break	
03.30 pm – 05.45 pm	Session 11 (Applications of Knowledge Management) <i>Junior Ballroom</i> PID 68 PID 59 PID 100 PID 82 PID 32 PID 73 PID 63 PID 61 PID 54	Session 12 (Intelligent Info. System) <i>Waterfront 2</i> PID 8 PID 20 PID 88 PID 103 PID 58 PID 64 PID 80
DAY 3 – FRIDAY 27th JULY 2018		
08.30 am – 5.00 pm	Networking Session	